



**SPONSOR & EXHIBITOR  
INFORMATION BROCHURE**

European Veterinary Emergency and Critical Care Congress  
hosted by the Society and College



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## Welcome

Dear potential sponsor / exhibitor,

We would like to formally invite you to become an exhibitor and/or sponsor of the European Veterinary Emergency and Critical Care (EVECC) Congress ([www.evecc-congress.org](http://www.evecc-congress.org)), the Congress of European Veterinary Emergency and Critical Care Society (EVECCS) and European College of Veterinary Emergency and Critical Care (ECVECC).

Our growing annual congress represents a truly unique opportunity for our commercial partners. In this document, you will find the various opportunities available for sponsorship.

Here are some important facts about our annual EVECC Congress.

- Emergency and critical care is a rapidly evolving discipline in veterinary care in Europe and our congress has become the driving force in raising the standards of veterinary emergency and critical care across the continent.
- Our annual congress is one of the only meetings in the world exclusively dedicated to veterinary emergency and critical care. With lecture streams aimed at specialists in emergency and critical care, veterinarians in emergency and general practice, and veterinary nurses, we are well positioned to continue being the leading source of information and innovation in this area.
- Past congresses have attracted over 500 participants and the trend is constantly growing.
- Our scientific programme offers prominent world-renowned international speakers that share their extensive clinical experience and research.
- Abstract sessions and a poster session are organised to communicate the latest scientific achievements and discoveries.
- Upcoming proposed congresses will be held in:
  - Tallinn 6<sup>th</sup> – 8<sup>th</sup> June 2019
  - Belgium 2020
  - Porto, Portugal 2021
  - Vienna, Austria 2022
  - Romania 2023

In summary, our annual congress is *the* place to network with key opinion leaders and reach out to general practitioners. Veterinary Emergency and Critical Care is a vibrant, dynamic field that is rapidly expanding and pet owners are increasingly turning to their veterinarians with ever increasing demands in these specific areas of veterinary care.

Please do not hesitate to contact us if you should have any further questions.

We are looking forward to working with you and welcoming you in Tallinn 2019!

With best regards,

Céline Pouzot-Nevoret  
President EVECCS  
[president@eveccs.org](mailto:president@eveccs.org)

Joris Robben  
President ECVECC  
[president@ecvecc.org](mailto:president@ecvecc.org)



## Society

The first preliminary meeting, that would later become EVECCS, was organized by Prof. Yves Moens during the 7<sup>th</sup> World Congress of Veterinary Anaesthesia in Berne, Switzerland on September 20<sup>th</sup>, 2001. A group of enthusiasts from all over Europe decided it was time to start a society that would become the European platform for all those invested in the establishment and development of veterinary emergency and critical care (VECC) in Europe.

The Society was formally registered in the Netherlands on March 27, 2002 by the founding fathers, Prof. Yves Moens and Dr Joris Robben. The society had its inaugural meeting in April of the same year during a pre-congress day of the European Veterinary Congress “De Voorjaarsdagen” in Amsterdam, the Netherlands.

The most prominent event organised by the Society has been the annual Congress. In keeping with the core values to develop and foster veterinary emergency and critical care throughout Europe, each annual congress is hosted in a different European city. The success of each of our congresses is a testament to the widespread interest in veterinary emergency and critical care throughout Europe. The Congress has quickly become a widely recognised scientific and social event for all participants.

In 2006 the growth of the Society was also noticed by Dr Gary Stamp and other members of our sister organisation in the United States of America, the Veterinary Emergency and Critical Care Society (VECCS). The support of VECCS and the close relationship that has developed since then between the two societies has been of tremendous importance for the development of EVECCS and its Congress. EVECCS joined VECCS in supporting the Journal of Veterinary Emergency and Critical Care in 2007 by making it its official journal.

From the beginning, EVECCS ([www.eveccs.org](http://www.eveccs.org)) has actively engaged with its members, using various communication channels including social media to promote our vision and foster our growth. This vision and passion for emergency and critical care culminated in the creation of the European College of Veterinary Emergency and Critical Care in 2014.

## College

The European College of Veterinary Emergency and Critical Care, ECVECC ([www.ecvecc.org](http://www.ecvecc.org)), was founded in 2014 following approval by the European Board of Veterinary Specialisation (EBVS). The College's formation was instigated and fully supported by the European Veterinary Emergency and Critical Care Society (EVECCS).

Since one of EVECCS' core aims has always been “to promote the study, development, and practice of veterinary emergency medicine and critical patient care in Europe,” the formation of a speciality college was recognised as an important goal for the society. In 2009, EVECCS established an ad hoc College Organising Committee. This committee was tasked with working towards the foundation of a speciality college under EBVS approval establishing ECC as a fully-fledged veterinary speciality in Europe.

The mission of this new College is to advance the knowledge and high standards of practice in veterinary emergency and critical care medicine in Europe and increase the competency of those who practice in this discipline.



This mission is achieved by:

- establishing guidelines for post-graduate education and training as a prerequisite to become a specialist in the speciality of Veterinary Emergency and Critical Care Medicine;
- examining and authenticating veterinarians as specialists in Veterinary Emergency and Critical Care Medicine to serve the veterinary patient, its owner and the public in general, by providing expert care for animals requiring emergency or critical care management;
- encouraging research and other contributions to knowledge relating to the pathogenesis, diagnosis, therapy, prevention, and the control of diseases directly or indirectly affecting the emergency and critical care management of all animals, and promoting communication and dissemination of this knowledge;
- maintaining a register of the practising members of the College so as to inform the European Board of Veterinary Specialisation, EBVS, and thereby allowing these members to represent themselves as European Specialists in Veterinary Emergency and Critical Care.

ECVECC is growing rapidly and already has 36 Diplomates and 5 approved residency training programmes actively training the specialists of the future. The ECVECC AGM is held during the EVECC Congress and a high number of ECVECC Diplomates attend the Congress.



## EVECC Congress venue 2019 – Tallinn, Estonia

Estonia is a country in Eastern Europe whose varied landscape includes bays, straits, inlets, and an estimated 1,500 islands. It is bordered by Russia, Latvia, the Gulf of Finland, and the Baltic Sea. The mainland is flat and heavily forested. Estonia is a member of the European Union (EU).

You can fly, sail, ride or drive to Estonia from anywhere in Europe. This small coastal country in North-eastern Europe is a short ferry trip away from Finland and Sweden, a coach ride away from such European capitals as Warsaw and Berlin, and an overnight train from Saint Petersburg will take you to the heart of Tallinn.

Tallinn, the Estonian capital, whose Historic Centre is a UNESCO World Heritage site, was granted city rights in the 13th century by the King of Denmark. Since then, the streets of Tallinn have seen many world powers: from the Danes and the Swedes to the Germans, and tsarist and Soviet Russia. Tallinn Old Town is full of mediaeval houses and alleyways and is still protected by the remnants of the city wall. The wealth of architecture in Tallinn means that there are many legends and stories to explore. Estonian people speak Estonian...as well as English, Russian, Finnish and German and you will be made very welcome in Estonia!

## EVECC Congress theme

The theme of EVECC Congress 2019 is More Than a Gut Feeling: Gastrointestinal Disorders in Critical Illness. The meeting is suitable for veterinarians and veterinary nurses interested in intensive care, emergencies, surgery, gastroenterology, internal medicine and clinical nutrition.

Parallel streams for veterinarians (refresher and advanced) and veterinary nurses will be held. The poster and abstract sessions will give you a broad overview of the most current research.

You can participate in active discussions and cutting-edge lectures delivered by some of the world's top specialists. The Local Organising Committee in close collaboration with EVECCS and ECVECC look forward to welcoming you in Tallinn for EVECCS 2019

## Tallinn keynote speakers

**Dan Chan** DVM DACVECC DACVN DECVECC FHEA MRCVS is Professor of Emergency and Critical Care Medicine and Clinical Nutrition, and Acting Medical Director of the Queen Mother Hospital for Animals.

**Michael Willard** DVM MS DACVIM is a senior Professor in the Department of Veterinary Small Animal Medicine and Surgery, College of Veterinary Medicine, Texas A&M University.

**Kenichiro Yagi** MS RVT VTS(ECC, SAIM) ICU Manager and Bloodbank Manager, Adobe Animal Hospital, Los Altos, California. He is an active educator, lecturing internationally and providing practical instruction on-site and online, on topics including transfusion medicine, respiratory therapy, and critical care nursing.



## General information

We run three concurrent lectures streams Refresher, Advanced, Technician/nurse and practical workshops daily.

### Programme

Lectures each day usually run from 08.00-18.00.

Thursday 6 June:

Day 1 of congress  
Exhibition registration open  
Exhibition set-up in the afternoon  
18.00 hrs Evening Welcome Reception

Friday 7 June:

Day 2 of Congress  
Exhibitor and sponsor gathering 10.30hrs  
Exhibition open ready for first coffee break 11.00

Saturday 23 June:

Day 3 of Congress  
Exhibition  
Exhibition closes (afternoon) 17.00  
Gala Dinner

### Exhibition

The Exhibition should be ready for opening on Friday at 10.30 until Saturday 17.00.

The Exhibition which houses our sponsors and exhibitors set up is the afternoon of Thursday 6 June, and all are welcome to join the Welcome reception on Thursday evening. The main days for the exhibition are 7 and 8 June. Closing of the exhibition is AFTER afternoon break on the Saturday at 17.00. *This is very important for Health and Safety reasons not to be breaking down stands when delegates are still in the vicinity.*

### Website

The official website of the congress is [www.evecc-congress.org](http://www.evecc-congress.org). The website will be regularly updated so keep looking for the latest news.

### Language

The official language of the congress is English.



## Sponsor and exhibitor packages

The exhibition is a table top, pop up type stand space. Fees do not include the costs of any stand-building, carpeting, electricity and other stand-related costs, which are the exhibitor/sponsor responsibility. **Additional** exhibitor badges (outside sponsorship agreements) and that are not included in below packages are available for € 100.00 (plus VAT@22%) per person for 2 days, and additional welcome reception and gala dinner tickets can be ordered separately (see additional booking forms).

VAT is due only to local Estonian companies. Company's based within other countries of Europe, or outside Europe are VAT exempt. Note that all prices are exclusive of VAT.

## Exhibition space only

Please consider sponsorship along with your exhibitor stand space – as in some cases the stand space cost is included in the package (see below).

### Exhibition stand space: € 2.500 (1 year) or € 2.000/annum (3 years)

- **Stand space 2.5m\*2 m** in the exhibition area.
- One (1) exhibitor badge (including admission to all sessions, admission to the exhibition and poster area, congress bag – including proceedings USB, lunch, and coffee breaks).
- One (1) complimentary entrance pass to the welcome reception.
- Company name mentioned on the congress website.
- Company name mentioned in the final programme.

### Exhibitor Stand space: € 1.500 (1 year) or € 1000/annum (3 years)

- **Stand space 2 m\*1.5 m** in the exhibition area.
- One (1) exhibitor badge (including admission to all sessions, admission to the exhibition and poster area, congress bag – including proceedings USB, lunch, and coffee breaks).
- One (1) welcome reception ticket.
- Company name mentioned on the congress website.
- Company name mentioned in the final programme.

## Sponsorship (includes exhibition space)

We offer different sponsor packages depending on the level of support and duration of your commitment (1 versus 3 years) for sponsoring our congress.

### Gold level sponsor – € 10.000 (1 yr commitment) or € 8.500/annum (3 yrs commitment)

- **Stand space of 12 m<sup>2</sup> (4\*3m)** in the exhibition area.
- Three (3) congress registrations (including admission to all sessions, admission to the exhibition and poster area, congress bag – including proceedings USB, lunch, and coffee breaks).
- Three (3) complimentary entrance passes to the gala dinner and welcome reception.
- Two (2) inserts in the congress bag.
- Company name and logo mentioned on the congress website including a link to the company website.
- Company logo in the final programme.
- Company logo in the EVECC proceedings.
- One (1) page advertisement in the EVECC proceedings.
- Listed prominently in all official congress communications.



### Silver level Sponsor – € 6.000 (1 yr commitment) or € 5.000/annum (3 yrs commitment)

- **Stand space of 8 m<sup>2</sup> (4\*2 m)** in the exhibition area.
- Two (2) congress registrations (including admission to all sessions, admission to the exhibition and poster area, congress bag – including proceedings USB, lunch, and coffee breaks).
- Two (2) complimentary entrance passes to the gala dinner and welcome reception.
- One (1) insert in the congress bag.
- Company name and logo mentioned on the congress website including a link to the company website.
- Company logo in the final programme.
- Company logo in the EVECC proceedings.

### Bronze level Sponsor – € 4.000 (1 yr commitment) or € 3,000/annum (3 yrs commitment)

- **Stand space of 6 m<sup>2</sup> (3\*2 m)** in the exhibition area.
- One (1) congress registration (including admission to all sessions, admission to the exhibition and poster area, congress bag – including proceedings USB, lunch, and coffee breaks).
- One (1) complimentary entrance pass to the gala dinner and welcome reception.
- One (1) insert in the congress bag.
- Company name and logo mentioned on the congress website including a link to the company website.
- Company logo in the final programme.
- Company logo in the EVECC proceedings.

## Other sponsorship opportunities

### Lecture sponsor

Speakers are invited by the EVECC Scientific Committee. The costs for lecture sponsorship include travel expenses, accommodation, registration and gala dinner attendance

- European Speaker € 1,000.00
- international Speaker € 2,000.00
- acknowledgment in the proceedings
- company logo shown prior to and after the lecture
- company logo and website link on congress website

### Workshop sponsor

The costs for workshop sponsorship takes into account equipment and materials provision, honoraria, and some travel and accommodation, registration and gala dinner attendance expenses

- acknowledgment in the proceedings € 2,000.00
- company logo shown prior to and after the workshop
- company logo and website link on congress website
- One (1) insert in the congress bag.

### Advertising

- advertisement full page on the USB/back cover of the proceedings € 2,500.00
- advertisement full page inside hard copy/USB proceedings book € 1,000.00

### Exposure on-site

- congress bag insert € 500.00



- lanyards\* these should be arranged by the sponsoring company € 2,000.00
  - congress bags € 2,500.00
- \* The Congress Organiser will take care of the production of the badges; your company logo will be included.

### Coffee/tea breaks per congress day € 2,500.00

- two (2) breaks per congress day (morning and afternoon)
- company logo present in coffee break area (to be approved by the organizing committee)
- company logo and website link on congress website

### Lunch per congress day € 4,000.00

- one (1) lunch break per congress day
- company logo present in lunch area (to be approved by the organizing committee)
- company logo and website link on congress website

### Welcome reception € 5,000.00

In 2019, the Welcome reception will take place on Thursday 6 June at 18.00

- exclusive right to sponsor the welcome reception
- company logo present during welcome reception, for example company banner (to be approved by the organizing committee)
- company logo and website link on congress website

### Gala dinner € 10,000.00

The Gala dinner is planned to take place on Saturday 8 June

- exclusive right to sponsor the gala dinner
- company logo present during gala dinner, for example company banner (to be approved by the organizing committee)
- company logo and website link on congress website

## Terms and conditions

1. If you wish to explore the possibility of additional options for sponsor organised events during the congress please contact the Congress Organising Committee (COC) [coc@eveccs.org](mailto:coc@eveccs.org)
2. Sponsors wishing to sponsor more than one package should discuss this with the sponsor committee to confirm availability.
3. The stand fees **do not** include the costs of stand-building, carpeting, electricity and individual other stand-related costs.
4. According to the AGV / GDPR General regulation of the EU we do not provide any details of delegates to sponsors nor can these details be bought.
5. Each exhibiting company must have badges for all their attending representatives. Additional exhibitor badges are available for purchase at the rate of € 100.00/2 days.
6. Payment is due 30 days after receipt of the invoice, and in any event **paid prior to Congress**. Payments that have not been received prior to congress may lead to delay in your company accessing the exhibition.
7. We are liable to meet Estonian VAT regulations – more details on booking