



19th

EVECC CONGRESS

2-4 June 2022, Ghent, Belgium

VECCUS SYMPOSIUM

1 June 2022

Sponsor & Exhibitor

Prospectus

WWW.EVECC-CONGRESS.ORG

Why partner with EVECC Congress as a key sponsor or exhibitor?

EVECC Congress offers direct access to key opinion leaders, leading academics, private practice owners, corporate directors and a diverse group of general practitioners, nurses and specialists in search of the latest technology and guidance to improve the care they deliver to their patients and improve their practices. Ample exhibit hall time, breaks and with a reputation for excellent networking and social opportunities EVECC congress delivers lasting connections and future leads from emerging and established markets.

The congress is a full three-day live event, with 4 streams (Refresher, Advanced, Nurse and Resident), high quality scientific session, (wet)labs, European and international world renown speakers, 600+ delegates and over 50 nationalities from across the world*

Programmed with excellent local knowledge, an experienced central organizing committee and professional conference organizers partnering with EVECC congress will ensure our joint success.

Building on the challenges of the last 2 years after two successful virtual events we are planning to continue to present the congress with an exciting on demand element further extending your audience across the world and maximizing time for your company to be promoted to delegates.

For more information, please take a look at our website: www.evecc-congress.org.

Welcome to Ghent!

We are very happy to count on you, if we are welcoming you back to this amazing congress or when planning to join us for the first time. This will be an exciting year, different from previous experiences, as we emerge from the pandemic making us eager on meeting new people, new places, new experiences, are excited for new learnings and the latest products. This congress will provide you the opportunity to meet a very diverse group of people, from passionate local vets to renowned experts and leaders in ECC from across the globe. You can explore a new market or reconnect with key contacts. The veterinary industry in Belgium is advancing rapidly and EVECC allows delegates to meet exhibitors to achieve even greater patient care. With a focus of our efforts for you to make the most of this congress the exhibit will be a key hub of the congress. We are very open to any new suggestions and ideas so feel free to contact us and we hope to see you in Ghent, a vibrant city that you will look back upon with great pleasure.

Kind Regards,



Kris Gommeren
Chair of the Local Organizing Committee



Adam Mugford
Chair of the Sponsor Committee

* estimation based upon previous attendance

Venue 2022

Gent ICC, Ghent's convention centre, was built by the famous Ghent architect Bontinck. one of the largest purpose-built convention centres in Belgium, thanks to the conference rooms that provide seating for over 900 visitors multiple breakout rooms and exhibition halls.



The International Convention Center within Ghent's Citadel Park has kept pace with the convention and events sector over the years, right down to the smallest details.



The centre isn't solely a conference facility; it is also an events space, a meeting facility, a theatre, a trade fair complex, etc. Virtually every possible activity and EVECC will maximise its use for a truly fantastic return too in person conferencing. Holder of the 'green key' working towards strong sustainability goals.

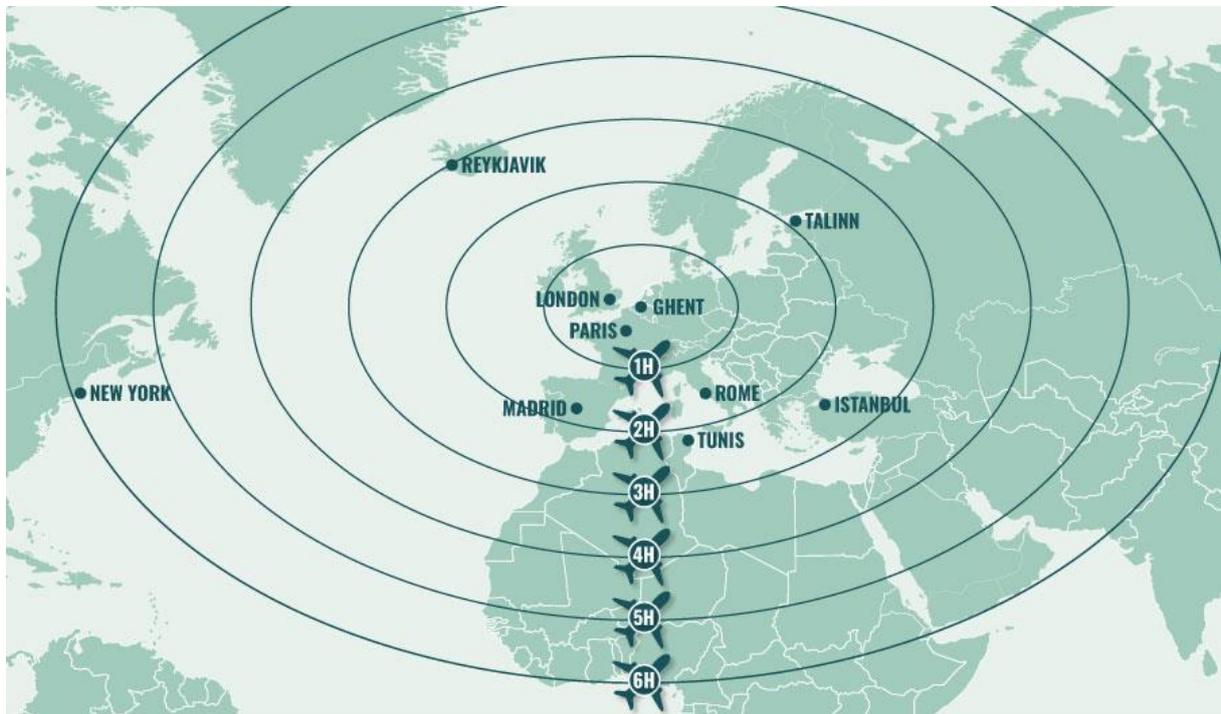
Host city

Ghent is widely acknowledged as one of Europe's best hidden secrets founded in 650AD! A combination of the medieval history offered by Bruges and the vibrant livelihood of Antwerp, and conveniently located within a couple of hours of other tourist hotspots such as Brussels and Rotterdam. Ghent has a population of barely 250,000, yet offers a home to people from over 150 different countries and therefore is a true melting pot in the centre of Europe. Ghent has many squares with typical Belgian pubs serving world famous Trappist beers, over 700 restaurants offering amazing food with 20 restaurants in the Michelin guide, and 3 UNESCO world heritage sites.

All of these remain within walking distance in the historic, compact city centre. So when planning to come to congress, consider spending some extra days within this lovely city, we are sure you won't regret your stay!



Ghent can be reached via flights from New York in under 8 hours, London, Paris are just over 1 hour!



Keynote speaker

Prof. Dr. Manu Malbrain



Manu Malbrain (1965) qualified as MD from the Catholic University of Leuven, Belgium in 1991.

He is the Chief Medical Officer at the academic hospital AZ JAN PALFIJN in Ghent and is a critical care physician (1996) with a basic training in internal medicine (1991). In 2003 he was the first ESICM Chris Stoutenbeek Award winner in Amsterdam with a study protocol on different intra-abdominal pressure measurement methods and he successfully defended his PhD doctorate's thesis in 2007 on the same topic (KU Leuven).

He is actively involved in the European Society of Intensive Care Medicine (ESICM) where he chaired the Working group on abdominal problems (WGAP) within the POIC section (2009 --2013) and studied the effects of raised intra-abdominal pressure (IAP) in general ICU patients for the last 20 years. He finished the Patient Acute Care Training (PACT) module on abdominal problems together with Jan De Waele. He was the Scientific program Chair together with Michael Sugrue of the 2nd World Congress on Abdominal Compartment Syndrome, Noosa, Australia, Dec 6-8 in 2004. He was the chairman of the 3rd WCACS in Antwerp, Belgium, March 22-24 in 2007 (www.wcacs.org). He is the founding President and actually the Treasurer of the World Society on Abdominal Compartment Syndrome (WSACS at www.wsacs.org). Together with Niels Van Regenmortel, he is co-founder of the International Fluid Academy (www.fluid-academy.org) and co-chaired the first 2 iFAD meetings on November 19th in 2011 and November 17th 2012 in Antwerp. Besides IAP, his favourite topic is less invasive (hemodynamic) monitoring and he enjoys his active involvement in (bedside) teaching and education of medical trainees and students.

He is author and co-author of several peer-reviewed articles, reviews, editorials, book chapters and even two whole books on ACS. Besides his work, he is married to Bieke Depré and they have 3 sons: Jacco, Milan and Luca.

General information

We run three concurrent lectures streams Refresher, Advanced and Technician/nurse. Besides these streams we have the VECCUS symposium and practical hands-on workshops daily.

Programme

Lectures each day usually run from 08.00-18.00 with ample breaks.

Wednesday 1 June 2022

VECCUS symposium 2022
Exhibition registration opens
Exhibition set-up in the afternoon

Thursday 2 June 2022:

Day 1 of congress
Exhibitor and sponsor gathering before morning break
Exhibition during breaks
Evening Welcome Reception - Exhibition open

Friday 3 June 2022: Day 2 of Congress
Exhibition open ready for first coffee break
Exhibition during breaks

Saturday 4 June 2022: Day 3 of Congress
Exhibition during breaks
Exhibition closes (after the afternoon break)
Gala Dinner – [Oude Vismijn](#)

Exhibition

The Exhibition, which houses our sponsors and exhibitors will be opened from Friday until Saturday. The Exhibition set up occurs during the afternoon of Thursday 4 June. All sponsors and exhibitors are welcome to join the Welcome reception on Thursday evening. Closing of the exhibition is after the afternoon break on the Saturday. *Stands cannot be broken down prior to this break according to Health and Safety reasons as delegates may still be in the vicinity.*

Website

The official website of the congress is www.evecc-congress.org. The website will be regularly updated so keep looking for the latest news.

Language

The official language of the congress is English.

Venue address:

Gent ICC
Van Rysselbergheedreef 2
9000 Gent
Belgium

Sponsor and exhibitor packages

The exhibition is a table top, pop up type stand space. Fees do not include the costs of any stand building, carpeting, electricity and other stand-related costs, which are the exhibitor/sponsor responsibility. You are welcome to discuss the use of more advanced stand constructions.

To further increase traffic in the exhibition, we will add pub games in the exhibition hall. Interested partners can reserve one of these games (Pinball machine, Foosball table, billiards and air hockey), so we can place them close to your booth. The games will be divided on a first come, first serve base.

Additional exhibitor badges (outside sponsorship agreements) not included in below packages are available for € 150.00 (plus VAT@21%) per person for 3 days, and additional welcome reception and gala dinner tickets can be ordered separately (see additional booking forms).

Note that all prices are exclusive of VAT. We are liable to meet the Belgian and European VAT regulations.

We would like to offer different packages depending on the duration of your commitment (with the most value presented as 3-year agreements) for sponsoring our congress.

Sponsor packages:

	Gold	Silver	Bronze	Exhibitor L	Exhibitor S
Company logo on the homepage of the congress website	X				
Company logo prominently in all official congress communication	X				
Company logo and link to the company website on the congress website	X	X	X	X	X
Company logo in the final programme	X	X	X	X	X
Company profile in the final proceedings	X	X			
Advertisement 1 page in the final proceedings	X				
Advertisement ½ page in the final proceedings		X			
Advertisement ¼ page in the final proceedings			X		
Insert in the congress bag	2	1	1		
Booth size	12 m2	8 m2	6 m2	5 m2	3 m2
Free full congress registration(s)	3	2			
Exhibitor registrations (access to the exhibition only)	3	2	2	2	1
Welcome reception tickets	3	2	2	2	1
Gala dinner tickets	3	2	2	1	
Additional; exhibitor registrations	€ 150	€ 150	€ 150	€ 150	€ 150
Additional; Gala dinner tickets	€ 80	€ 80	€ 80	€ 80	€ 80
One-year contract	€ 11.500	€ 7.500	€ 5.000	€ 3.500	€ 2.000
Three-conference contract (annually costs)	€ 10.000	€ 6.500	€ 4.000	€ 3.000	€ 1.500
Long Term Sponsors extra service					
2 minute advert movie for the lectures on demand recordings	3	2	2	1	1

Other sponsor opportunities:

Lecture sponsor Company logo shown in the programme and prior to the lecture	Speakers are invited by the EVECC Scientific Committee. The costs for lecture sponsorship include travel expenses, accommodation, registration and gala dinner attendance
VECCUS Symposium speaker	€ 500
European & UK speaker	€ 1.000
International speaker	€ 2.000
Keynote speaker (60 minute lecture)	€ 2.500

Workshop sponsor Company logo shown in the programme and prior to the lecture.	The costs for workshop sponsorship takes into account equipment and materials provision, honoraria, and some travel and accommodation, registration and gala dinner attendance expenses
Lab	€ 1.500
Wetlab	€ 2.500

Advertising	inside hard copy / USB / online proceedings book
1 page in the final proceedings as back cover	€ 2.500
1 page in the final proceedings	€ 1.000
½ page in the final proceedings	€ 750
¼ page in the final proceedings	€ 500

Exposure on-site	
Congress bag The Congress Organizer will take care of the production of the bags; your company logo will be included	€ 2.500
Lanyards	€ 2.000
Bag insert	€ 500
Pub game near your booth	€ 300

Catering / social events	
Coffee/tea breaks per congress day Two breaks per day, company logo present on the buffets, logo shown in the programme	€ 2.500
Lunch per congress day One break per day, company logo present on the buffets, logo shown in the programme	€ 4.000
Breakfast symposium Breakfast for max. 100 people, usage of the congress AV facilities, use of congress speakers (in consultation with the speakers), 15 minute promotion of the company material, product, research, etc. <i>Please note that the scientific committee will first discuss and judge the symposium programme before acceptance!</i>	€ 5.000
Welcome reception Exclusive right to sponsor the welcome reception, company promotion present during the reception, short speech to delegates	€ 5.000
Gala dinner Exclusive right to sponsor gala dinner, company promotion present during the dinner and dance, with access to multiple LCD screens, short speech to delegates, all hosted in a venue, unique to the host city. This event includes fine food with a local flair, ample refreshments and live entertainment/dancing until late. The venue also offers an option for a breakout lounge area with view of Ghent castle that can be discussed. A fantastic networking event and the grand finale to conference, often a sell-out event with tickets in high demand	€ 10.000

Terms and conditions

1. If you wish to explore the possibility of additional options for sponsor organized events during the congress please contact the sponsor Committee via sponsors@evecc-congress.org.
2. Sponsors wishing to sponsor more than one package should discuss this with the sponsor committee to confirm availability.
3. The stand fees **do not** include the costs of stand building, carpeting, electricity or any individual other stand-related costs.
4. Each exhibiting company must have badges for all their attending representatives. Additional exhibitor badges are available for purchase at the rate of € 150.00/3 days.
5. Payment is due **30 days after receipt of the invoice**, and in any event **paid prior to Congress**. Payments that have not been received prior to congress may lead to delay in your company accessing the exhibition.
6. The congress is liable to meet the Belgian and European VAT regulations. In case of a change in the VAT rates, this will be charged through as well.
7. Force majeure: If due to war, strikes, industrial action short of a strike, import or export embargo, lockouts, accidents, fire, blockade, flood, natural catastrophes, pandemics and epidemics or other obstacles over which the PARTY has no control the PARTY shall not be held responsible for any loss or damage which may be incurred as a result of such failure. Should the event of force majeure continue for longer than one month, the PARTY adversely affected shall have the option of terminating this agreement immediately without further liability.

Contact:

Please feel free to contact Adam Mugford or Joeri Slangen (sponsors@evecc-congress.org) on behalf of the sponsor committee for all additional questions and/or to discuss the possibility of future collaboration.

The world of Emergency and Critical Care is rapidly evolving. Our Congress (EVECC), Society ([EVECCS](#)) and College ([ECVECC](#)) will be excellent partners for your company on an exciting trip in this largely undiscovered world.

Hoping to talk to you soon,

Best regards,



Adam Mugford,
BVetMed, M VetMed, DACVECC, MRCVS
Chair of the Sponsor Committee



Joeri Slangen
Project manager
Congress secretary