SPONSOR & EXHIBITOR

INFORMATION BROCHURE

European Veterinary Emergency and Critical Care Congress
hosted by the Society and College
Welcome

Dear potential sponsor / exhibitor,

We would like to formally invite you to become an exhibitor and/or sponsor of the European Veterinary Emergency and Critical Care (EVECC) Congress (www.evecc-congress.org), the Congress of European Veterinary Emergency and Critical Care Society (EVECCS) and European College of Veterinary Emergency and Critical Care (ECVECC).

Our growing annual congress represents a truly unique opportunity for our commercial partners. In this document, you will find the various opportunities available for sponsorship.

Here are some important facts about our annual EVECC Congress.
- Emergency and critical care is a rapidly evolving discipline in veterinary care in Europe and our congress has become the driving force in raising the standards of veterinary emergency and critical care across the continent.
- Our annual congress is one of the only meetings in the world exclusively dedicated to veterinary emergency and critical care. With lecture streams aimed at specialists in emergency and critical care, veterinarians in emergency and general practice, and veterinary nurses, we are well positioned to continue being the leading source of information and innovation in this area.
- Past congresses have attracted over 500 participants and the trend is constantly growing.
- Our scientific programme offers prominent world-renowned international speakers that share their extensive clinical experience and research.
- Abstract sessions and a poster session are organised to communicate the latest scientific achievements and discoveries.
- Upcoming congresses will be held in:
  - Venice 21st-23rd June 2018
  - Tallinn 6th – 8th June 2019
  - Belgium in June 2020
  - to be determined 2021
  - Romania in June 2022

In summary, our annual congress is the place to network with key opinion leaders and reach out to general practitioners. Veterinary Emergency and Critical Care is a vibrant, dynamic field that is rapidly expanding and pet owners are increasingly turning to their veterinarians with ever increasing demands in these specific areas of veterinary care.

Please do not hesitate to contact us if you should have any further questions.

We are looking forward to working with you and welcoming you in Venice 2018!

With best regards,

Céline Pouzot-Nevoret
President EVECCS
president@eveccs.org

Amanda Boag
President ECVECC
president@ecvecc.org
Society

The first preliminary meeting, that would later become EVECCS, was organized by Prof. Yves Moens during the 7th World Congress of Veterinary Anaesthesia in Berne, Switzerland on September 20th, 2001. A group of enthusiasts from all over Europe decided it was time to start a society that would become the European platform for all those invested in the establishment and development of veterinary emergency and critical care (VECC) in Europe.

The Society was formally registered in the Netherlands on March 27, 2002 by the founding fathers, Prof. Yves Moens and Dr Joris Robben. The society had its inaugural meeting in April of the same year during a pre-congress day of the European Veterinary Congress “De Voorjaarsdagen” in Amsterdam, the Netherlands.

The most prominent event organised by the Society has been the annual Congress. In keeping with the core values to develop and foster veterinary emergency and critical care throughout Europe, each annual congress is hosted in a different European city. The success of each of our congresses is a testament to the widespread interest in veterinary emergency and critical care throughout Europe. The Congress has quickly become a widely recognised scientific and social event for all participants.

In 2006 the growth of the Society was also noticed by Dr Gary Stamp and other members of our sister organisation in the United States of America, the Veterinary Emergency and Critical Care Society (VECCS). The support of VECCS and the close relationship that has developed since then between the two societies has been of tremendous importance for the development of EVECCS and its Congress. EVECCS joined VECCS in supporting the Journal of Veterinary Emergency and Critical Care in 2007 by making it its official journal.

From the beginning, EVECCS (www.eveccs.org) has actively engaged with its members, using various communication channels including social media to promote our vision and foster our growth. This vision and passion for emergency and critical care culminated in the creation of the European College of Veterinary Emergency and Critical Care in 2014.

College

The European College of Veterinary Emergency and Critical Care, ECVECC (www.ecvecc.org), was founded in 2014 following approval by the European Board of Veterinary Specialisation (EBVS). The College’s formation was instigated and fully supported by the European Veterinary Emergency and Critical Care Society (EVECCS).

Since one of EVECCS’ core aims has always been “to promote the study, development, and practice of veterinary emergency medicine and critical patient care in Europe,” the formation of a speciality college was recognised as an important goal for the society. In 2009, EVECCS established an ad hoc College Organising Committee. This committee was tasked with working towards the foundation of a speciality college under EBVS approval establishing ECC as a fully-fledged veterinary specialty in Europe.

The mission of this new College is to advance the knowledge and high standards of practice in veterinary emergency and critical care medicine in Europe and increase the competency of those who practice in this discipline.
This mission is achieved by:

- establishing guidelines for post-graduate education and training as a prerequisite to become a specialist in the speciality of Veterinary Emergency and Critical Care Medicine;
- examining and authenticating veterinarians as specialists in Veterinary Emergency and Critical Care Medicine to serve the veterinary patient, its owner and the public in general, by providing expert care for animals requiring emergency or critical care management;
- encouraging research and other contributions to knowledge relating to the pathogenesis, diagnosis, therapy, prevention, and the control of diseases directly or indirectly affecting the emergency and critical care management of all animals, and promoting communication and dissemination of this knowledge;
- maintaining a register of the practising members of the College so as to inform the European Board of Veterinary Specialisation, EBVS, and thereby allowing these members to represent themselves as European Specialists in Veterinary Emergency and Critical Care.

ECVECC is growing rapidly and already has 36 Diplomates and 5 approved residency training programmes actively training the specialists of the future. The ECVECC AGM is held during the EVECC Congress and a high number of ECVECC Diplomates attend the Congress.

**EVECC Congress venue 2018 – Venice Italy**

The EVECC Congress 2018 is to be held at Palazzo del Casino, Lungomare Guglielmo Marconi, 1861, 30126 Lido, Venice, Italy. The two historic buildings and a large indoor arena can house 4,000 people. The impressive architecture is characterized by elegant lounges Venetian style. A charming home, directly overlooking the sea and Venice. The Marco Polo Venice Airport is 50 minutes from the venue. To be able to move freely and explore this marvellous city, we will provide attendants tickets for different means of transport within the city. Transport boats pull up outside the convention centre for all your goods to be delivered.

The Venetian Lagoon is one of the most romantic and evocative place in the world, a priceless treasure. In the heart of the legendary Province is Serenissima or Most Serene Republic, with its characteristic bridges spanning the canals navigated by gondolas, and its monuments, piazzas, narrow lanes and silent waters. Venice is actually a group of fascinating small islands, where art and history combine with old trades and the beauty of the sea. There are many opportunities for fun with outdoor sports, vibrant nightlife in the many glamorous night spots, and shopping including the opportunity to browse or buy of the unique famous glassmaker of Murano.

**EVECC Congress theme**

The theme of EVECC Congress 2018 is “Straight to the heart, the wonderland of haemodynamics”. Parallel streams for veterinarians (refresher and advanced) and veterinary nurses will offer exciting and up to date knowledge on a large range of topics such as: CPR, arrhythmology, cardiovascular emergencies, sepsis and more! Poster and abstract sessions will deliver some new information about the most current research.
**Keynote speakers**

**Teresa de Francesco**
Dr Terri DeFrancesco is a Professor in Cardiology and Critical Care with tenure at the North Carolina State University, College of Veterinary Medicine in Raleigh, North Carolina, United States of America. She is also the Assistant Department Head in the Department of Clinical Sciences, Small Animal Focus Leader and Chief of Specialty Services for the NC State Veterinary Hospital. Dr DeFrancesco completed her DVM degree at Cornell University in 1991, followed by a small animal rotating internship at Virginia Tech and residencies in Cardiology and Emergency/Critical Care both at the College of Veterinary Medicine at NC State University. She is double-boarded in Cardiology and Emergency and Critical Care and has been on faculty at NC State since 1995. She has been the recipient of numerous teaching and clinical awards including two-time recipient of the Pfizer Norden Teaching award, four-time recipient of the Clinician of the year award, and the NCVMA NCSU Clinician of the year award. Dr DeFrancescos areas of interest include improving the diagnosis and treatment of heart failure in dogs and cats, point of care ultrasound, cardiac emergency management including arrhythmias management, pacemaker and ventilator therapy.

**Dan Fletcher**
Dr Fletcher has been on the faculty of the Cornell University College of Veterinary Medicine since 2006. After receiving a BS in Electrical Engineering from Drexel University and a PhD in Bioengineering from the University of California Berkeley/San Francisco, he obtained his DVM from the University of California at Davis. He then completed a rotating internship and emergency and critical care residency at the University of Pennsylvania. He has received multiple teaching awards, including the 2013 SUNY Chancellor’s Award for Teaching Excellence and is co-chair of the RECOVER Initiative, which published the first evidence-based veterinary CPR guidelines. His research interests include disorders of fibrinolysis, epilepsy, and the use of immersive simulation in teaching. He has been building simulators for veterinary education since 2009 and opened the Tetlow and Roy Park Innovation Lab, an immersive simulation center at Cornell in the fall of 2015.

**General information**

We run three concurrent lectures streams Refresher, Advanced, Technician/nurse and practical workshops daily.

**Programme**
Lectures each day usually run from 08.00-18.00.

**Thursday 21 June 2018:**
- Day 1 of congress
- Exhibition set-up afternoon
- Exhibition opens 18:00hrs **to be confirmed**
- Evening Welcome Reception

**Friday 22 June 2018:**
- Day 2 of Congress
- Exhibition complete set-up
- Exhibition open ready for first coffee break
Saturday 23 June 2018:  Day 3 of Congress  
Exhibition  
Exhibition closes (afternoon) time to be confirmed  
Gala Dinner

Exhibition  
The Exhibition which houses our sponsors and exhibitors opens for set up on Thursday 21 June, and all are welcome to join the welcome reception on Thursday evening. The main days for the exhibition are 22 and 23 June closing after lunch / afternoon break on the Saturday time to be confirmed.

Website  
The official website of the congress is www.evecc-congress.org. The website will be regularly updated so keep looking for the latest news.

Language  
The official language of the congress is English.

Sponsor and exhibitor packages  
The exhibition is a table top, pop up type stand space. Fees do not include the costs of stand-building, carpeting, electricity and other stand-related costs unless specified, and should be covered by the exhibitor/sponsor. Additional exhibitor badges that are not included in below packages are available for € 100.00 per person for 2 days, and additional welcome reception and gala dinner tickets can also be ordered separately (see additional booking forms) http://www.evecc-congress.org/sponsors_and_exhibitors/sponsors__exhibitors_information

Sponsorship opportunities (with exhibition space)  
We offer different sponsor packages depending on the level of support and duration of your commitment (1 versus 3 years) for sponsoring our congress.

Gold level sponsor – € 10.000 (1 yr commitment) or € 8.000/annum (3 yrs commitment)  
- Stand space of 12 m² (4*3m or 6*2m) in the exhibition area.  
- Three (3) congress registrations (including admission to all sessions, admission to the exhibition and poster area, congress bag – including proceedings book, lunch, and coffee breaks).  
- Three (3) complimentary entrance passes to the gala dinner and welcome reception.  
- Two (2) inserts in the congress bag.  
- Company name and logo mentioned on the congress website including a link to the company website.  
- Company logo in the final programme.  
- Company logo in the EVECC proceedings.  
- One (1) page advertisement in the EVECC proceedings.  
- Listed prominently in all official congress communications.
Silver level Sponsor – € 5.000 (1 yr commitment) or € 4.000/annum (3 yrs commitment)

- Stand space of 8 m² (4*2 m) in the exhibition area.
- Two (2) congress registrations (including admission to all sessions, admission to the exhibition and poster area, congress bag – including proceedings book, lunch, and coffee breaks).
- Two (2) complimentary entrance passes to the gala dinner and welcome reception.
- One (1) insert in the congress bag.
- Company name and logo mentioned on the congress website including a link to the company website.
- Company logo in the final programme.
- Company logo in the EVECC proceedings.

Bronze level Sponsor – € 3.000 (1 yr commitment) or € 2.250/annum (3 yrs commitment)

- Stand space of 6 m² (3*2 m) in the exhibition area.
- One (1) congress registration (including admission to all sessions, admission to the exhibition and poster area, congress bag – including proceedings book, lunch, and coffee breaks).
- One (1) complimentary entrance pass to the gala dinner and welcome reception.
- One (1) insert in the congress bag.
- Company name and logo mentioned on the congress website including a link to the company website.
- Company logo in the final programme.
- Company logo in the EVECC proceedings.

Other sponsorship opportunities

Lecture sponsor
Speakers are invited by the EVECC Scientific Committee. The costs for lecture sponsorship include travel expenses, accommodation, registration and gala dinner attendance

- European Speaker € 1,000.00
- international Speaker € 2,000.00
  Including:
  - acknowledgment in the proceedings
  - company logo shown prior to and after the lecture
  - company logo and website link on congress website

Advertising

- advertisement full page on the USB/back cover of the proceedings € 2,500.00
- advertisement full page inside hard copy/USB proceedings book € 1,000.00

Exposure on-site

- congress bag insert € 500.00
- lanyards* these should be arranged by the sponsoring company € 2,000.00
- congress bags € 2,500.00
  * The Congress Organiser will take care of the production of the badges; your company logo will be included.
Coffee/tea breaks per congress day € 2,500.00
- two (2) breaks per congress day (morning and afternoon)
- company logo present in coffee break area (to be approved by the organizing committee)
- company logo and website link on congress website

Lunch per congress day € 4,000.00
- one (1) lunch break per congress day
- company logo present in lunch area (to be approved by the organizing committee)
- company logo and website link on congress website

Welcome reception € 5,000.00
In 2018, the Welcome reception will take place on Thursday 21st June, in the congress venue Palace de Casino, Lido, Venice
- exclusive right to sponsor the welcome reception
- company logo present during welcome reception, for example company banner (to be approved by the organizing committee)
- company logo and website link on congress website

Gala dinner € 10,000.00
The Gala dinner is planned to take place on Saturday 23rd June, in a location very unique to Venice. The night promises great ambience, food, dancing, and fabulous views of the city.
- exclusive right to sponsor the gala dinner
- company logo present during gala dinner, for example company banner
- (to be approved by the organizing committee)
- company logo and website link on congress website

Exhibition space only

Exhibition stand space: € 2,000 (1 year) or € 1,600/annum (3 years)
- Stand space of 4.5 m² (3*1.5 m) in the exhibition area.
- One (1) exhibitor badge (including admission to all sessions, admission to the exhibition and poster area, congress bag – including proceedings book, lunch, and coffee breaks).
- One (1) complimentary entrance pass to the gala dinner and welcome reception.
- Company name mentioned on the congress website.
- Company name mentioned in the final programme.

Exhibitor Stand space: € 1,000 (1 year) or € 800/annum (3 years)
- Stand space of 2 m² (2*1 m) in the exhibition area.
- One (1) exhibitor badge (including admission to all sessions, admission to the exhibition and poster area, congress bag – including proceedings book, lunch, and coffee breaks).
- One (1) welcome reception ticket.
- Company name mentioned on the congress website.
- Company name mentioned in the final programme.
Please consider sponsorship along with your exhibitor stand space – in some cases the stand space cost is included in the package.

**Terms and conditions**

1. If you wish to explore the possibility of additional options for sponsor organised events during the congress please contact the sponsor committee.
2. Sponsors wishing to sponsor more than one package should discuss this with the sponsor committee to confirm availability.
3. The stand fees **do not** include the costs of stand-building, carpeting, electricity and individual other stand-related costs.
4. Each exhibiting company must have badges for all their attending representatives. Additional exhibitor badges can be purchased at the rate of €100.00/2 days.
5. Payment should take place 30 days after receipt of the invoice, and **must be** received by EVECC Congress **prior** to the event. Payments that are not received before the start of congress could lead to not accessing the exhibition.
6. We are liable to meet Italian VAT regulations – more details on booking.