

**Dr Adam Mugford BVetMed MVetMed DACVECC FRCVS
Anderson Moores, Winchester, Hampshire, United Kingdom**

Adam has primary responsibility for sponsor relations for EVECC Congress on behalf of EVECCS, ECVECC and VECCUS and enjoys contributing to all aspects of sponsor and delegate experience within the congress a role he has performed from 2019.

An alumnus of the RVC London, following his internship at the RVC he spent a period of 2 years in general practice including sole charge night work in an accredited hospital. Adam completed his residency in ECC again at the RVC, becoming a diplomate and gaining a master's degree the same year.

He is an Honorary Lecturer of the University of Liverpool and teaches and examines for advanced certification for a number of organisations including BSAVA. An RCVS Recognised Specialist in Emergency and Critical Care Adam was Head of Emergency and Intensive Care for four hospitals and oversaw standards of out-of-hours provision to 50+ sites in and around London from 2013 to 2017. Prior to joining Anderson Moores Veterinary Specialists (Mars Veterinary Health) in 2021 Adam had performed the role of clinical board chair of a large specialist hospital and was Vice chair of the groups clinical advisory committee supporting over 400 general practices.

He has acted as consultant to Rothschilds investment banking for the veterinary sector and has completed the RCVS Leadership program holding the National Health Service Leadership Academy certificate in healthcare leadership foundations. In addition to his current clinical role, he is a subject matter expert to the Linnaeus Group Clinical Board for transfusion and haematology. Adam has programmed the ECC association stream at London Vet Show for several years latterly for VECCS and EVECCS and is a RECOVER Instructor.

He is the representative to the Royal College of Veterinary Surgeons (RCVS) Practice Standards Group for ECC setting standards for practice inspection in the UK and member of the ACVECC education committee developing the competency frameworks for post graduate ECC education in USA . Through the British Animal Rescue Trauma Care Association (BARTA) he volunteers time as a clinical advisor to contribute to best practice guidelines for incidents involving animals and the UK human emergency services. He was awarded an RCVS Fellowship in recognition of outstanding contributions to clinical practice in the UK in 2022.